Kantar Media’s Healthcare Research Gateway Privacy Policy

The privacy and confidentiality of your information is a top priority for Kantar Media. This privacy policy will advise you about how we protect your information. This policy applies to your use of Kantar Media’s Healthcare Research website (the “Website”). This policy does not apply to any other Kantar Media websites.

We may need to change this policy from time to time, so you should refer back to this policy regularly. Your use of the Website after changes have been made shall be deemed to be your acceptance of any changes.

What information do we collect?

We only collect information about you that is necessary for us to allow you to utilize the Website, and only to the extent specifically provided in this policy. By using the Website, you consent to the collection, use and disclosure of your information in the manner provided in this policy.

We may gather the following information about you:

- Name
- Email address
- Telephone number
- IP address (a unique identifier for your computer or other device)

How do we use it?

We will use this information in the following ways:

- to provide you with information that you have requested or have access to through contracts with Kantar Media e.g. a newsletter, bulletins, reports, presentations.
- to respond to specific questions you may ask
to provide you with better ways of accessing information from this website

Do we pass your information to third parties?

Kantar Media Healthcare Research shall use its best efforts not to intentionally disclose any information about you to any third party without having receiving your written permission.

We may send your personal information to other group companies, affiliates and third parties to help us process your personal information for the purposes set out in this policy.

We may disclose your personal information if we or any of our assets are the subject of a sale or similar corporate transaction. We will ensure that the third parties who receive your personal information are required to keep it confidential.

We may disclose personal information to third parties when we reasonably believe we are required by law, and in order to investigate, prevent, or take action regarding suspected or actual unlawful or otherwise prohibited activities, including, but not limited to, fraud.

What about links to third party content?

Users may find content and products of other companies or organizations on our Website and/or links to other Kantar product sites and services. We do not control these sites. These websites may use cookies and collect your personal information in accordance with their own privacy policies. This privacy policy does not apply to third party websites and we are not responsible for third party websites.

How do we use your information for marketing?

We may contact you regarding information that you have requested via the Website.
How do I remove or change my information?

If you would like to correct any of your information you have provided to us or request that we remove your information from our records, email us at clientservice@kantarmedia.com with the correction or a request for a more secure way to communicate with us.

What about cookies?

The Kantar Media Healthcare Gateway does not include any cookies or tags.

How do we protect your information?

We take appropriate measures to ensure that your personal information disclosed to us is kept secure, accurate and up to date and kept only for so long as is necessary for the purposes for which it is used.

Under 13 year olds

This web site is not intended or designed to attract children under the age of 13. We do not knowingly collect personal information from or about any person under the age of 13. If you are under 13 years old and wish to ask a question or use this site in any way which requires you to submit your personal information, please get your parent or guardian to do so on your behalf.

Acceptance of Terms

By using any of the Website, you signify your acceptance of our Privacy Policy. If you do not agree to this policy, please do not use the Website.